

Fathima Sahla

Digital Marketer

sahlaabdul3@gmail.com

9037553459

Thrissur, IN

<https://www.linkedin.com/in/fathimasahlaa/>

Summary

I am a passionate Digital Marketer and Graphic Designer with experience in creating engaging content, developing social media strategies, and designing impactful visual creatives. I enjoy combining creativity and marketing to help brands strengthen their online presence and connect with their target audience. I am continuously learning new marketing trends and tools to improve campaign performance and deliver better results. I believe effective marketing is not only about reaching people but also about creating meaningful connections through compelling content and design. I am always open to learning, networking, and collaborating on creative digital projects. Expertise: • Search Engine Optimization (SEO) • Social Media Marketing (SMM) • Performance Marketing. Google Ads & Meta Ads • Search Engine Marketing (SEM) • Content Marketing • Lead Generation • Marketing Analytics & Reporting • Conversion Rate Optimization (CRO) • Digital Marketing Strategy • Brand Awareness Campaigns • Keyword Research & Competitor Analysis Let's connect and explore opportunities to grow brands and create impactful digital experiences.

Work

Digital Marketing Intern

QuadCubes

Digital marketer

Flyingo • Thrissur

Feb 2026 – Jun 2026

Education

CDA Academy

Digital marketing

Jun 2026 – Jun 2026

Skills

Adobe Premiere Pro, Resume Writing, Canva, SEO, Social Media Marketing, Performance Marketing, Creative Branding & Design, Google Ads, Meta Ads, Search Engine Marketing (SEM), Content Marketing, Lead Generation, Marketing Analytics & Reporting, Conversion Rate Optimization (CRO), Digital Marketing Strategy, Brand Awareness Campaigns, Keyword Research, Competitor Analysis

Certificates

Hubspot

Sermrush

Google Analytics

Meta

Google Ada

Languages

Malayalam (Fluent), English (Fluent)